

# USER MANUAL

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## TU DIGITAL COLLECTIONS

By

Electronic Data Development

Thammasat University Library



# Content

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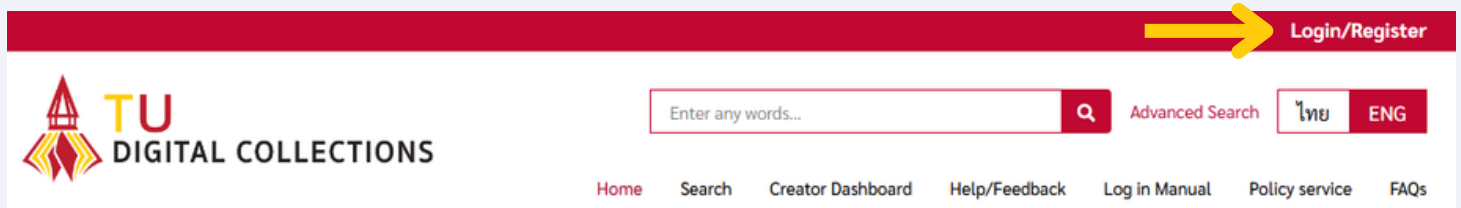
# Registration and Login

## for Thammasat University Digital Collections (TUDC)

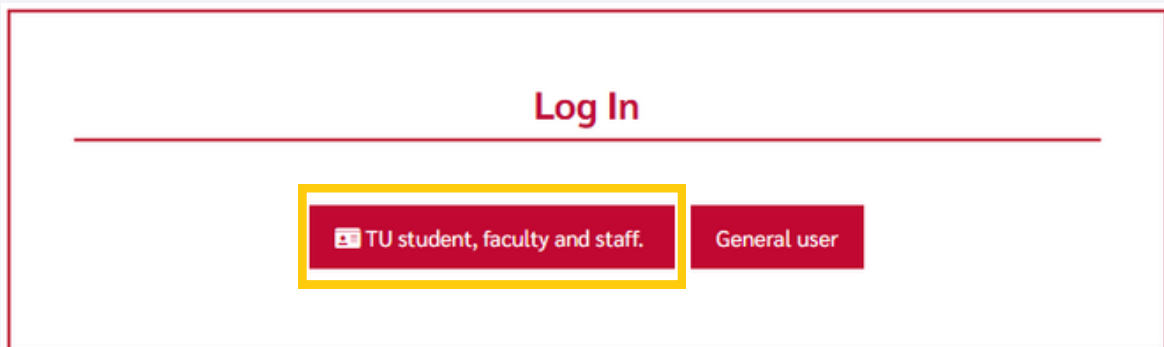
1. Login access for Thammasat University members (students, faculty, and staff).

\*\*\*Note: Alumni can continue to access the service by registering as general users.

Click **Login/Register**



Select: TU Student, Faculty, and Staff



Thammasat University Students

Username: **Student ID**

Password: The same password used for accessing the TU Wi-Fi network and the Student Registration System (<https://www.reg.tu.ac.th>)

Thammasat University Faculty and Staff

Username: **Email name (without "@")**

Password: **The same password used for accessing the TU Wi-Fi network**

The screenshot shows the login interface for TU students, faculty, and staff. At the top, there are two tabs: 'TU student, faculty and staff.' (selected) and 'General user'. Below the tabs, the heading 'Login via TU Wi-Fi account' is centered. There are two input fields: the first is labeled 'User or member Thammasat University Email name (without "@")' and the second is labeled 'Password'. Below these fields is a large red 'Login' button. At the bottom, there are two links: 'Report the problem' and 'Staff Login'.

## Forgot Password or Login Issues

If you forget your password, please contact the Information and Communication Technology Center, Thammasat University (ICTTU) via LINE: @icttuhelpdesk

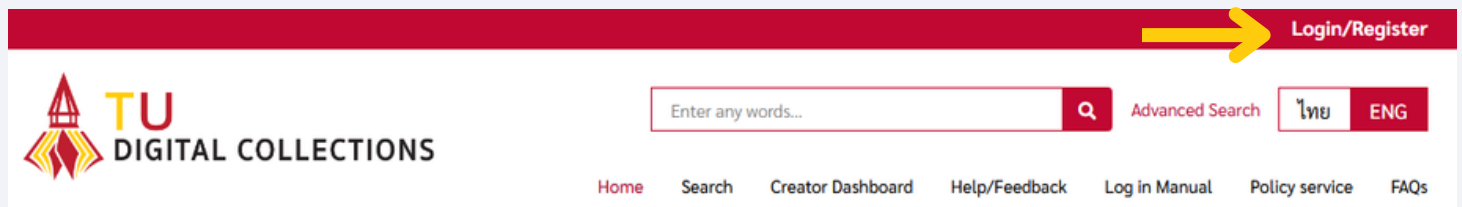
If you experience login issues, select the option “**Report the problem**”, fill in all required information, and wait for a response via email.

Note: If you do not see the reply in your inbox, please check your junk mail or spam folder.

This block contains two screenshots. The left screenshot is a zoomed-in view of the login page, highlighting the 'Report the problem' link in a yellow box. The right screenshot shows the 'Help/Feedback' form. It includes fields for 'You are a:' (General user), 'Title:', 'Informant:', and 'Email:'. There is a large text area for 'Write your message here:'. Below the text area, there is a red message: 'If you can't find the email in your inbox, please check your junk mail again.' At the bottom, there is a checkbox for 'I'm not a robot' and a 'Submit' button.

## 2. Register and log in as a general user to access services and resources

Click **Login/Register**



Click **General user** and select **register**.

Please complete all required fields in the registration form. Your email address will be used as your login username, and you will need to set a password.

**Note:** Please check your keyboard language before setting the password. It should contain only English letters or numbers.

Read and accept the Terms of Service, then select '**Save**' to complete the registration.

Log in using the email and password you registered

TU student, faculty and staff. General user

Username or email

Password

Login

Register

[Forgot password](#) | [Help/Feedback](#) | [Staff Login](#)

In case you forget your password, select “**Forgot Password**”, enter the email you used to register, and choose “**Send Email**”. The system will send a password recovery email to your registered email address. If you do not see the email in your inbox, please check your junk mail or spam folder.

TU student, faculty and staff. General user

Username or email

Password

Login

Register

→ [Forgot password](#) | [Help/Feedback](#) | [Staff Login](#)

## Forgot password

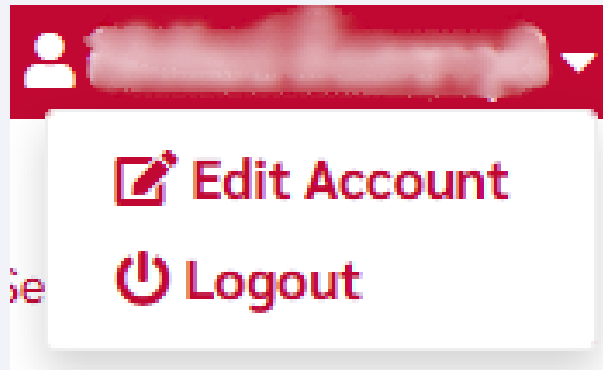
Please enter Email :

Email

[Send email](#) [Cancel](#)

### 3. Changing Password and Logging Out

- To change your password, go to your member name at the top right corner, then select Edit Account.
- To log out, select Logout.



## Member Access Rights to Resources

Collections	TU Member	General User
Office of The National Broadcasting and Telecommunications Commission (NBTC)	/	/
Sulak Sivaraksa's Collection	/	/
E-books Collection file (TU Member only)	/	
ETDA Publications	/	/
The Foundation for the Promotion of Social Sciences and Humanities	/	/
Boonchoo Treethong Library Collection (TU Member only)	/	
E-books Collection	/	/
E-books Collection (TU Member only)	/	
E-Reference (TU Member only)	/	
Thammasat University Textbooks	/	/
The Archives of the History of Thai Codification	/	/
Court Judgment	/	/
Sanya Dharmasakti Library Collection	/	/
Sanya Dharmasakti Library Digital Archives (TU Member only)	/	
Minutes of the Meeting of the Sub-committee on Reviewing the Revision of the Criminal Code and Minutes of the Meeting on Revision of the Code (Book 5 Family)	/	/
Sanya Dharmasakti Institute for Democracy Collections	/	/
King Prajadhipok's Institute	/	/
The Thai Democratization Center	/	/
Truth for Reconciliation Commission of Thailand (TRCT) Database	/	/
Past Examination Repository, Faculty of Law (TU Member only)	/	
Thailand Development Research Institute (TDRI)	/	/
National Research Council of Thailand (NRCT)	/	/
Intellectual Property and Enterprise Incubation Center, Thammasat University	/	/
Thailand Science Research and Innovation (TSRI)	/	/
Special Project (TU Undergraduate)	/	/
Thammasat University Research	/	/
Thammasat University Theses	/	/



คอลเล็กชัน (Collections)	สมาชิก มธ.	บุคคลทั่วไป
Academic Position Application Works, Thammasat University (TU Member only)	/	
Professor Noranit Setabutr's Collection	/	/
Thammasat History Collection	/	/
The 2011 Flood at TU	/	/
Memorial Books and Rare Publications Collection, Santiwan Library, Wat Phra Chetuphon Vimolmangklararm Rajavaramahavihara	/	/
Wat Bowonniwet Vihara Cremation and Rare Books	/	/
Rare books	/	/
Pridi Banomyong Library Cremation	/	/
Journal Archives (TU Member only)	/	
Back Issue Newspapers (TU Member only)	/	
Somdet Phra Nyanasamvara	/	/
Puey Ungphakorn Archives	/	/
Prof. Adul Wichiencharoen Archives	/	/

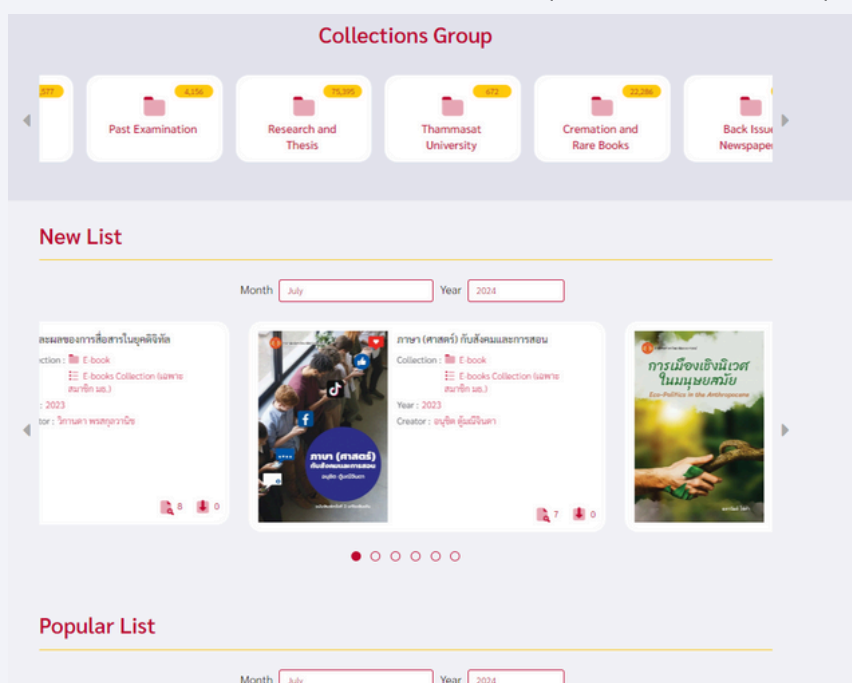
\*\*\*\*\* Audio Books (Students with visual impairments only)

\*\*\*\*\* Past Examination Repository, Faculty of Engineering (Students of the Faculty of Engineering, Thammasat University only)

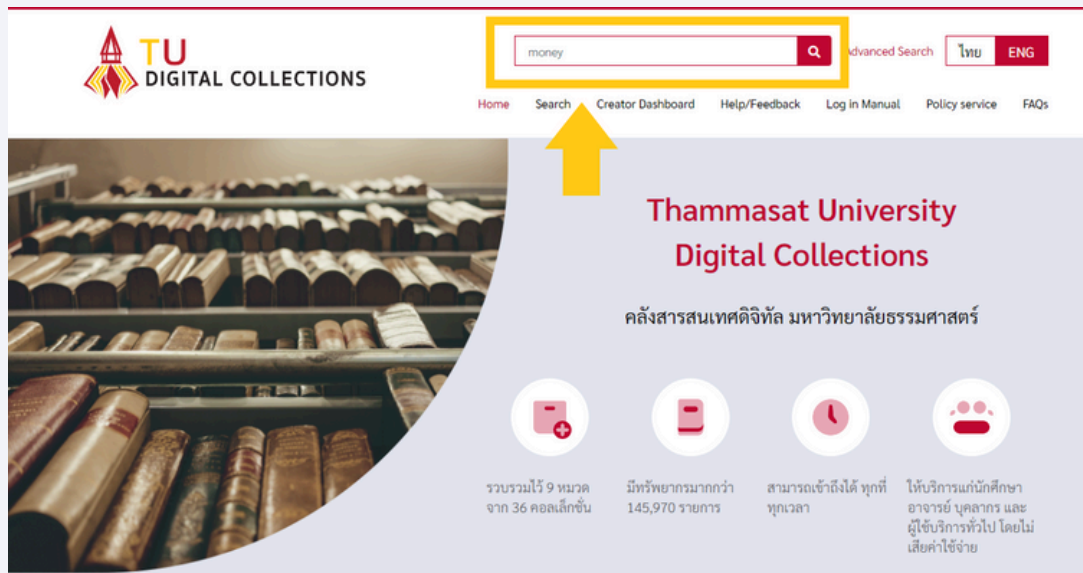
\*\*\*\*\* Collections Group: Research and thesis are available for download without requiring user authentication.

## Searching for Digital Information Resources

1. You can browse resources by Collections Group, new lists, and popular lists



2. General search: Enter your search terms in the search box.



Search interface showing filters and search options:

- Search bar: money
- Collections: - All -
- Year: From YYYY To YYYY
- Buttons: Specific search, Advanced Search, Search, Clear

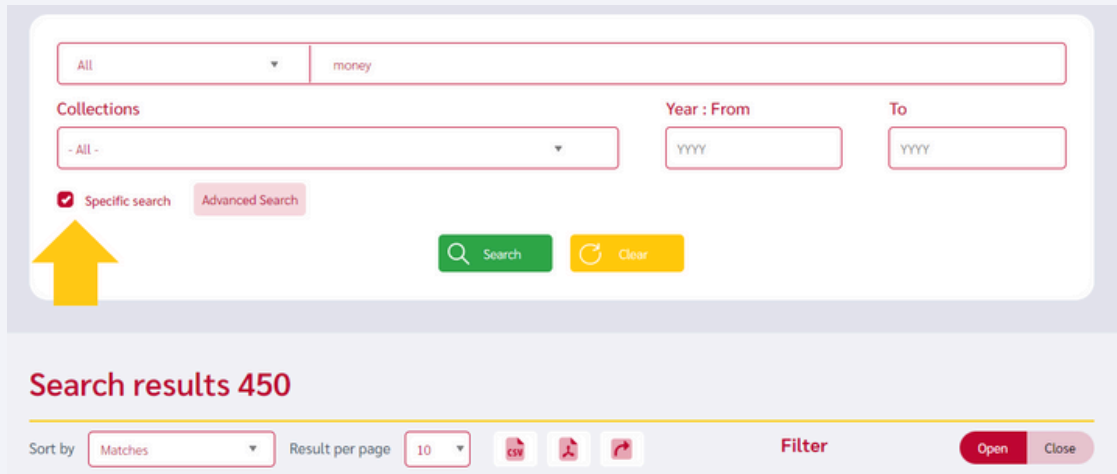
Search results 421

Search results interface showing filters and search options:

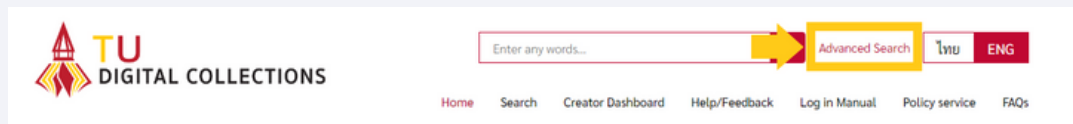
- Sort by: Matches
- Result per page: 10
- Filter: Open Close
- Search results list:

  - Real **money** balances in aggregate production function of Thailand
    - Collection: งานวิจัยและวิทยานิพนธ์
    - Thammasat University Theses
    - Year: 1991
    - Creator: Chaiyawat Jirachaiyabhas
    - Show details
  - Money** and banking: an intermediate market-based approach
    - Collection: E-book

3. Specific search: The search term will appear exactly as entered, with no word rearrangement.



4. Advanced search: You can filter and search for specific information as needed



Enter search terms and select the specific information you want to search

**All** Search all information **Title** Search by title only

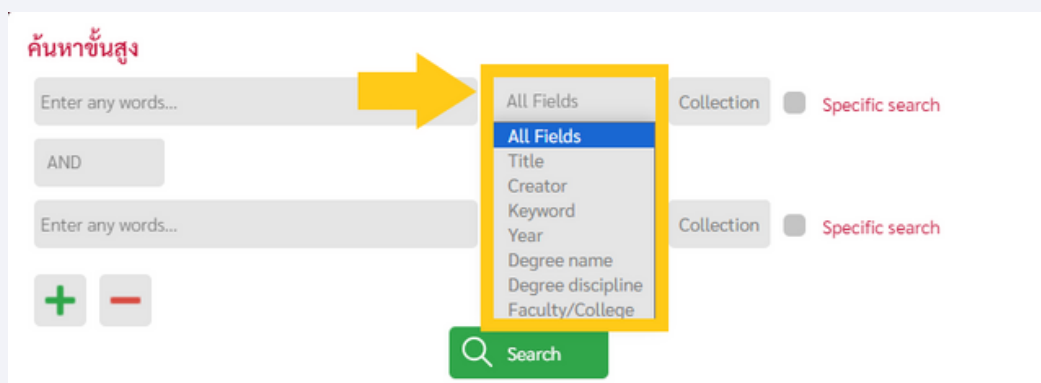
**Creator** Search by the author's first and last name or pseudonym only

**Keywords** Search by specific keywords only **Year** Search by publication year only

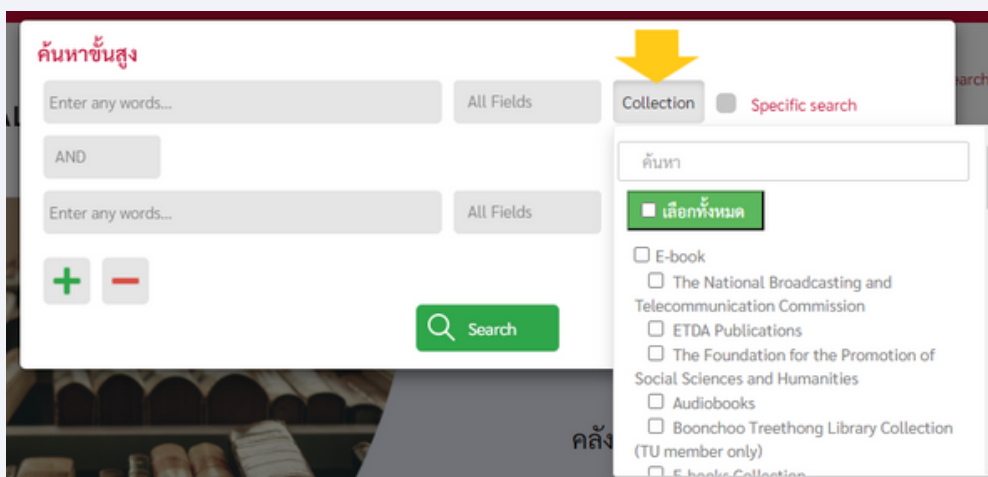
**Degree name** Search by the specific degree name only

**Degree discipline** Search by specific program/field of study name only

**Faculty/College** Search by specific faculty or college name only



Select **Collection** you want to search

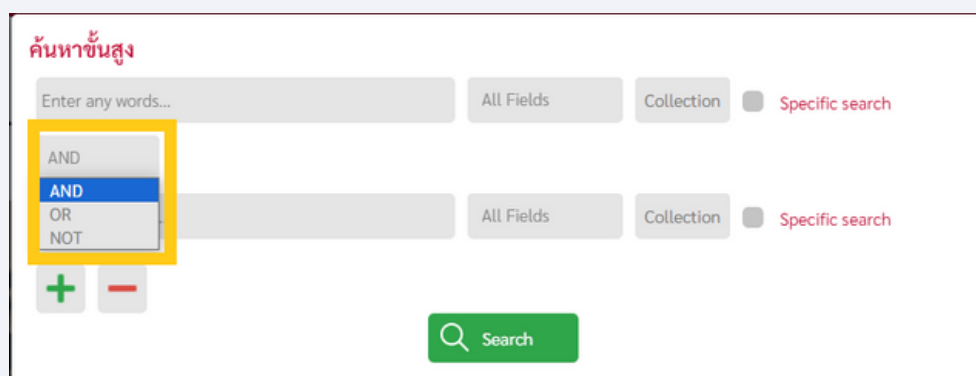


You can add search terms using special symbols to enhance search efficiency

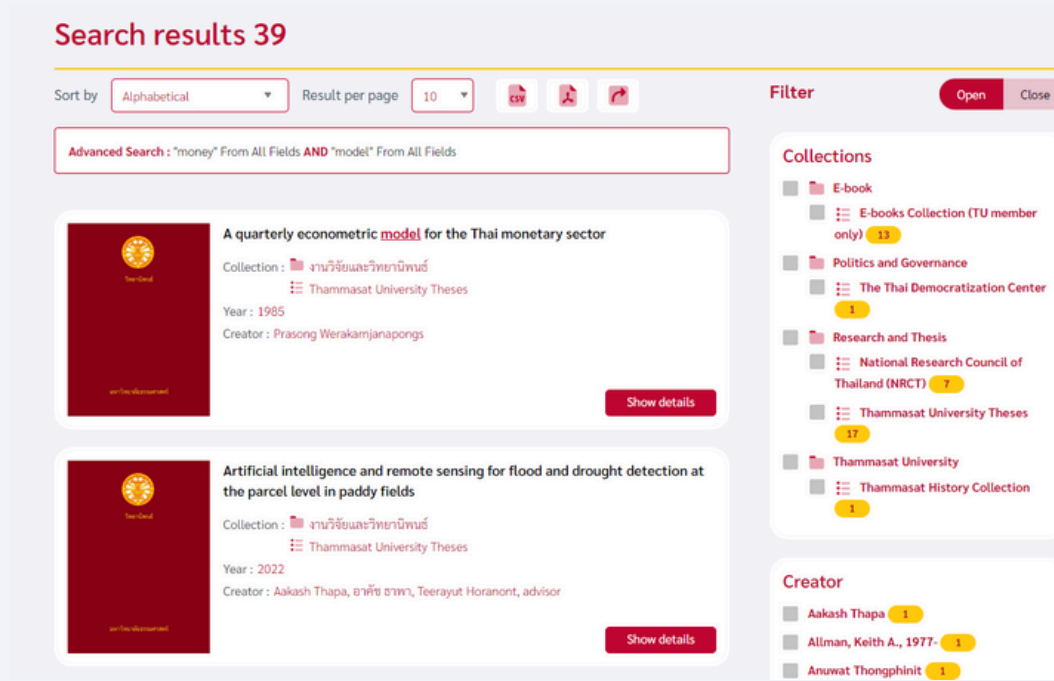
**AND** The search results must include both search terms

**OR** The search results include either one of the search terms or both terms

**NOT** Use when you want the first search term but do not want the second search term to be included



Example money AND model



For searching theses, select "Collection: Thammasat University Theses." For searching independent studies, select "Special Project (TU Undergraduate)."

The screenshot shows a search form with the following elements:


- Search input fields: "Enter any words..." (two instances), "Degree name", and "All Fields".
- Buttons: "AND", "+", "-", and a green "Search" button.
- Collection dropdown menu (open):
  - ☐ งานวิจัยและวิทยานิพนธ์
  - ☐ Thailand Development Research Institute (TDRI)
  - ☐ National Research Council of Thailand (NRCT)
  - ☐ Thailand Science Research and Innovation (TSRI)
  - ☐ Special Project (TU Undergraduate)
  - ☐ Thammasat University Research
  - ☒ Thammasat University Theses
  - ☐ มหาวิทยาลัยธรรมศาสตร์
  - ☐ TU Academic Positions (TU member only)
  - ☐ Prof. Noranit Setabutr
  - ☐ Thammasat History Collection

Enter search terms using the degree name, select "Degree Name"; for program/field of study, select "Degree Discipline"; for faculty or college name, select "Faculty/College" while using "AND" to combine all terms.


The screenshot shows the search results page with the following elements:

- Search criteria: "นิเทศศาสตรมหาบัณฑิต" (Degree name), "กฎหมายธุรกิจ" (Degree discipline), and "คณะนิติศาสตร์" (Faculty/College).
- Buttons: "AND", "+", "-", and a green "ค้นหา" (Search) button.
- Results summary: "ผลการค้นหาทั้งหมด 246 รายการ" (Total search results 246 items).
- Filters: "เรียงข้อมูลโดย" (Sort by), "ตามลำดับเวลา" (By time order), "แสดงรายการ" (Show items), "10" (10 items per page), and "ดาวน์โหลด" (Download).
- Search criteria summary: "ค้นหาขั้นสูง: 'นิเทศศาสตรมหาบัณฑิต' จาก Degree name AND 'กฎหมายธุรกิจ' จาก Degree discipline AND 'คณะนิติศาสตร์' จาก Faculty/College".
- Results list:
  - Thesis 1: "กฎหมายคุ้มครองเวลาทำงาน" (Law of Work Time Protection), Collection: "งานวิจัยและวิทยานิพนธ์", ปี: 2011, เจ้าของผลงาน: กมณันดร มหายศนันท์, Kamonnate Mahayodsanan.
  - Thesis 2: "กฎหมายที่เกี่ยวข้องกับการประกอบธุรกิจแพรร่สัณฐานโทรทัศน์ผ่านเครือข่ายอินเทอร์เน็ตไร้สาย" (Law related to business operation of wireless network television through internet), Collection: "งานวิจัยและวิทยานิพนธ์", ปี: 2009, เจ้าของผลงาน: นิพนธ์ยา ผลอนันต์.
- Collections sidebar: "Research and Thesis" (246 items), "Thammasat University Theses" (246 items).
- Authors sidebar: "เจ้าของผลงาน" (Authors) list including Aekapop Jeeraon, Ammarin Sutat Na Ayutthaya, Amonsak Pethneam, Anachai Sakdejyont, Ananya Limsila, Anon Keawpanya, Anon Phengcharoen, Anurak Pintatthep, Apasiree Ngowroongrueng, and Aphinun Thupphueng.

# How to Download Digital Information Resource

1. Click  or (File name).pdf


The influences of TikTok to digital marketing and the effectiveness of TikTok on Generation Z's buying behavior



Special Project

Thammasat University

Visitor 309



The influences of TikTok to digital marketing and the effectiveness of TikTok on Generation Z's buying behavior is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 3.0 Thailand License.

Help/Feedback

Collection	Research and Thesis Special Project (TU Undergraduate)
code	sp4631
Title	The influences of TikTok to digital marketing and the effectiveness of TikTok on Generation Z's buying behavior
Creator	Andaman Phuatangvila
Keywords	Digital marketing TikTok Social media Consumer behavior Gen Z Special project


Abstract

After the pandemic, people have been more into social media than ever. TikTok currently stands as one of the most popular social media applications in terms of connection, entertainment, as well as business. This independent study aims at explaining the relationship of TikTok and digital marketing in generation Z users. With the power in purchase decisions of Gen Z users, the positive perception of TikTok advertising is crucial to brand marketing. It was explored that TikTok is mostly used by generation Z to consume entertainment, as TikTok's goal is to be creative and entertaining. Despite major platforms, including Facebook and Instagram, normal users and brands themselves become more important in influencing Gen Z consumers' purchase decision. While influencers may perform better in aesthetic visual platforms such as Instagram, participants in the study found influencers increase in brand engagement but have less impact on their decision. Through this study, the factors that drive generation Z users to continue using applications and users expectation in terms of consumers for TikTok in the future are explained. The findings indicate that Gen Z consumers positively engage with brand marketing with its short, creative video contents. Moreover, challenges and trends on TikTok derive to stimulation of their perception in brand advertising on TikTok.

Digital file 1 File


sp4631.pdf (619.07 KB) จำนวน 1,113 ครั้ง

If the download fails due to security risks, select the exclamation mark (!) icon




TU\_2022\_6402034620\_16387\_24294.pdf

ไม่ได้ดาวน์โหลดไฟล์: ความเสี่ยงด้านความปลอดภัยที่อาจเกิดขึ้น...

 >

Click Open

< รายละเอียดการดาวน์โหลด

ไม่ได้ดาวน์โหลดไฟล์: ความเสี่ยงด้านความปลอดภัยที่อาจเกิดขึ้น 

การดาวน์โหลดนี้ทำผ่าน HTTP แม้เอกสารปัจจุบันจะถูกส่งผ่านการเชื่อมต่อ HTTPS ที่ปลอดภัยก็ตาม ถ้าคุณดำเนินการต่อ การดาวน์โหลดอาจเสียหายหรืออาจถูกดัดแปลงระหว่างกระบวนการดาวน์โหลด

คุณสามารถค้นหาแหล่งดาวน์โหลดอื่น หรือลองอีกครั้งในภายหลัง

เอาไฟล์ออก

เปิด

## 2. Collections Group: Research and Thesis

### Collections Group


Politics and Governance2,577

Past Examination4,156

**Research and Thesis15,397**

Thammasat University672

Cremation and Rare Books22,288




#### Research and Thesis

งานวิจัย วิทยานิพนธ์ และสารนิพนธ์ จากทุกหน่วยงานของมหาวิทยาลัยธรรมศาสตร์ และงานวิจัยที่ได้รับทุนสนับสนุนจากสำนักงานคณะกรรมการส่งเสริมวิทยาศาสตร์ วิจัยและนวัตกรรม (สกสว.) ให้บริการเป็นสาธารณะ

- Thailand Development Research Institute (TDRI)659
- Thailand Science Research and Innovation (TSRI)17,418
- Thammasat University Research1,515
- National Research Council of Thailand (NRCT)3,999
- Special Project (TU Undergraduate)13,328
- Thammasat University Theses38,478

The download is available **without** logging in.


### The work of public relations firms



สารนิพนธ์

คณะกรรมการศาสตร์และสื่อสารมวลชน มหาวิทยาลัยธรรมศาสตร์

Visitor 115

  
The work of public relations firms is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 3.0 Thailand License.

Help/Feedback

**Digital file** 1 File


2554.pdf (11.66 MB) จำนวน 19 ครั้ง

Collection	Research and Thesis Special Project (TU Undergraduate)
Title	The work of public relations firms
Creator	Athitaya Putthapirom
Subject	Public relations firms -- Thailand -- Case studies
Publisher	Thammasat University. Faculty of Journalism and Mass Communication
Contributors	Anudee Siasakul, advisor
Date of issued	2010
Type	Text
Format	application/pdf
Format-Extent	61 leaves
Language	eng
Degree name	Bachelor of Arts (Journalism)



3. Some file you have to download from link. Click

[View full text ↗](#)



Survival of IPOs in Thailand

Visitor 230

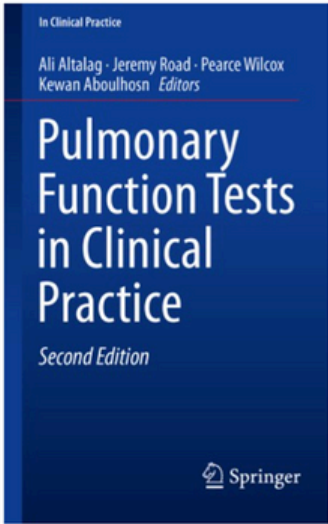
Survival of IPOs in Thailand is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 3.0 Thailand License.

[Help/Feedback](#)

Collection	Research and Thesis Thammasat University Theses
DOI number	10.14457/TU.the.2014.138
Title	Survival of IPOs in Thailand
Creator	Chonniya Saengow
Creator in other language	ชนนิภา แซงอว
Keyword	Survival IPOs Cox proportional hazard Prospectus Financial characteristics
Abstract	A prospectus is the first window for the investors to assess an IPO. This research examines the informational value in prospectus and financial characteristics regarding the probability of survival of IPOs in Thailand based on agency theory and signaling theory. The Cox proportional hazard model is then used to analyze the survival of IPO. The variables in the model include covariates for instance offering size, age at offering and number of directors and the time-dependent variables namely total asset, profitability, liquidity of asset and leverage ratio to capture the impact of performance after IPO issued.
Publisher	Thammasat University
Contributors	Tatree Jantarakolica, advisor
Date of issued	2014
Type	Text
Format	application/pdf
Format-Extent	6, 32 leaves
Identifier (Full text)	<a href="#">View full text ↗</a>

E-books Collection (TU member only) Click

[View full text ↗](#)



In Clinical Practice

Ali Altalag · Jeremy Road · Pearce Wilcox  
Kewan Aboulhosn Editors

**Pulmonary  
Function Tests  
in Clinical  
Practice**

Second Edition

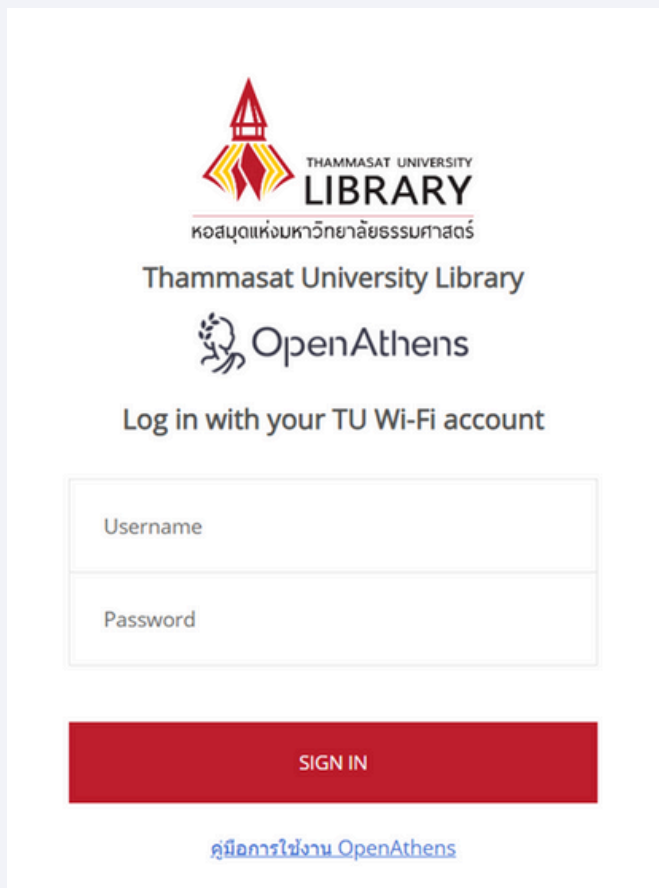
Springer

จำนวนผู้เข้าชม 337

Collection	E-book E-books Collection (TU member only)
Title	Pulmonary function tests in clinical practice
Contributors	Altalag, Ali, editor Road, Jeremy, editor Wilcox, Pearce, editor Aboulhosn, Kewan
Subject	Respiratory organs -- Diseases Critical care medicine Emergency medicine Thoracic surgery
Edition	2nd ed.
Identifier (Full text)	<a href="#">View full text ↗</a>



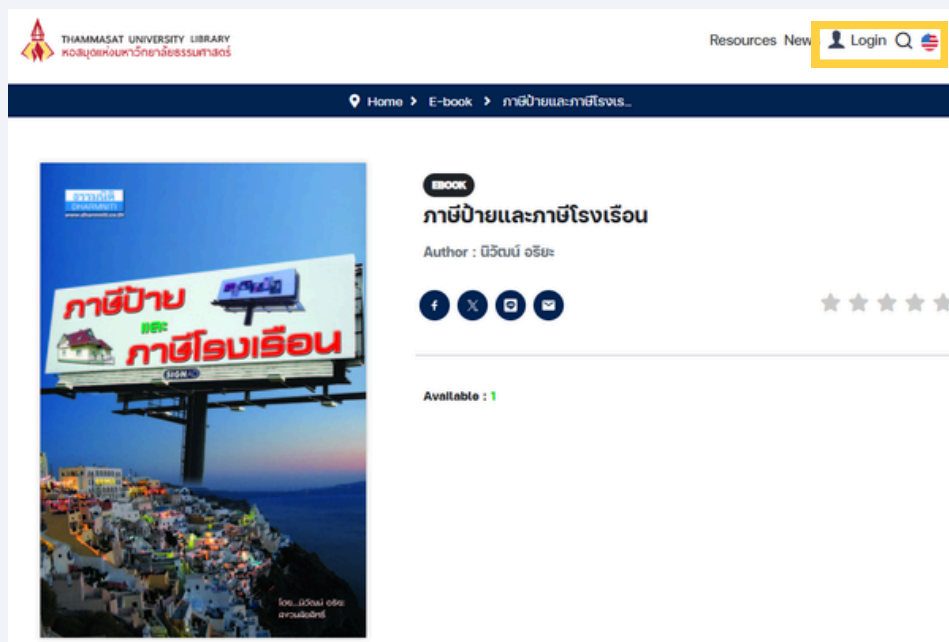
Users accessing resources outside the TU Wi-Fi network will be redirected to the OpenAthens authentication page to verify their identity before gaining access.



The image shows the OpenAthens login page for Thammasat University Library. At the top is the library's logo, which includes a stylized red and yellow flame-like symbol and the text 'THAMMASAT UNIVERSITY LIBRARY' and 'หอสมุดแห่งมหาวิทยาลัยธรรมศาสตร์'. Below the logo, it says 'Thammasat University Library' and 'OpenAthens'. A prompt reads 'Log in with your TU Wi-Fi account'. There are two input fields: 'Username' and 'Password'. Below these fields is a large red button labeled 'SIGN IN'. At the bottom, there is a blue link that says 'คู่มือการใช้งาน OpenAthens'.

- Thammasat University Students  
Username: **Student ID**  
Password: **Same** as used for TU Wi-Fi and the Student Registration System (<https://www.reg.tu.ac.th>)
- Thammasat University Faculty and Staff  
Username: **Email name** (without "@")  
Password: **Same** as used for TU Wi-Fi

BOOKDOSE PATH E-books Collection (TU members only) displays a login page for access



- **Students**

Log in using the same email address registered with the Thammasat University Registration Office.

Password: 123456 (You may change your password after the first login.)

- **Faculty and Staff**

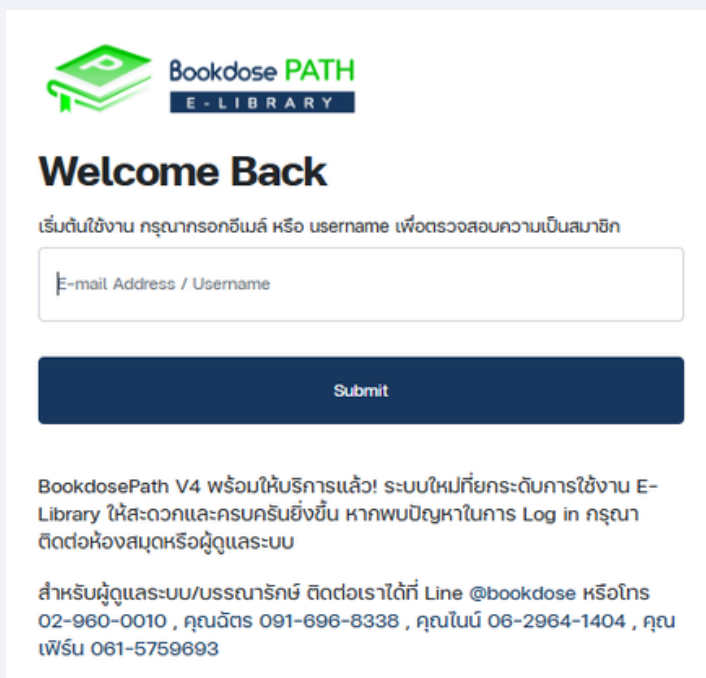
To request access, please provide your full name and TU email address (or your faculty email) to be added to the member system via LINE Official Account: @lifeonline

If your name has already been added, log in using the initial password: 123456

You may change your password after the first login.

- **Support**

If you encounter any issues, please contact us via LINE Official Account: @lifeonline



**Bookdose PATH**  
E-LIBRARY

## Welcome Back

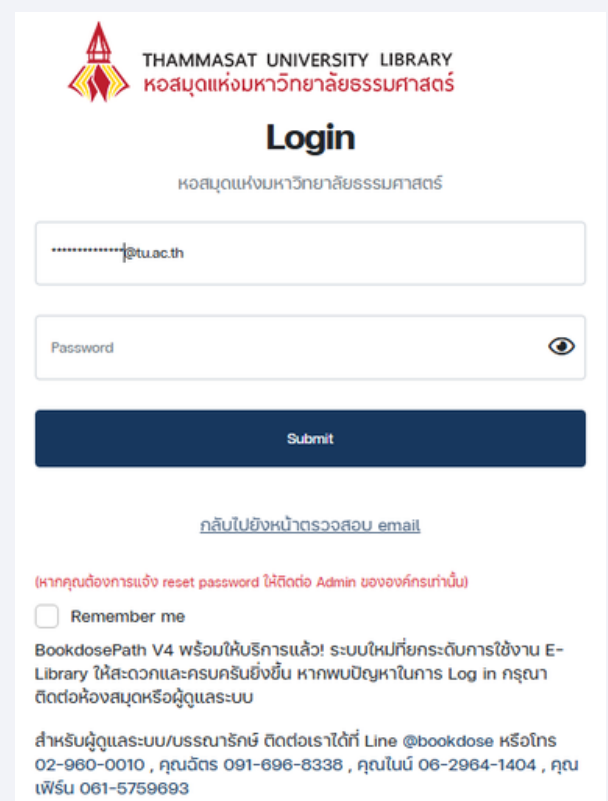
เริ่มต้นใช้งาน กรุณากรอกอีเมล หรือ username เพื่อตรวจสอบความเป็นสมาชิก

E-mail Address / Username

Submit

BookdosePath V4 พร้อมให้บริการแล้ว! ระบบใหม่ที่ยกระดับการใช้งาน E-Library ให้สะดวกและครบครันยิ่งขึ้น หากพบปัญหาในการ Log in กรุณาติดต่อห้องสมุดหรือผู้ดูแลระบบ

สำหรับผู้ดูแลระบบ/บรรณารักษ์ ติดต่อเราได้ทั้ง Line @bookdose หรือโทร 02-960-0010 , คุณฉัตร 091-696-8338 , คุณโนน 06-2964-1404 , คุณเพ็ญ 061-5759693



**THAMMASAT UNIVERSITY LIBRARY**  
หอสมุดแห่งมหาวิทยาลัยธรรมศาสตร์

## Login

หอสมุดแห่งมหาวิทยาลัยธรรมศาสตร์

.....@tu.ac.th

Password

Submit

[กลับไปยังหน้าตรวจสอบ email](#)

(หากคุณต้องการแจ้ง reset password ให้ติดต่อ Admin ขององค์กรเท่านั้น)

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BookdosePath V4 พร้อมให้บริการแล้ว! ระบบใหม่ที่ยกระดับการใช้งาน E-Library ให้สะดวกและครบครันยิ่งขึ้น หากพบปัญหาในการ Log in กรุณาติดต่อห้องสมุดหรือผู้ดูแลระบบ


สำหรับผู้ดูแลระบบ/บรรณารักษ์ ติดต่อเราได้ทั้ง Line @bookdose หรือโทร 02-960-0010 , คุณฉัตร 091-696-8338 , คุณโนน 06-2964-1404 , คุณเพ็ญ 061-5759693

1. Enter your email and select “Submit”
2. Log in using your email and the password 123456, or use the password you have changed yourself

## Reporting Issues

For any problems with registration, logging in, or other related issue, click **Help/Feedback** on the menu. Provide your information, briefly describe the problem, and send in the form. If no reply appears in your inbox, please check the spam and trash folders



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